



Pop

Versatile piece of furniture: pouf, coffee table or stool. Suitable for outdoor concepts like poolsides, gardens, bars, parks and beaches. Useful in indoor spaces, like hotel bedrooms, toilet or wellness areas or at home. It is recommended also for nursery schools and daycares.

"Soft and cozy as a nest." So the designers Roberto Foschia and Mara Picco describe the tub chair LOLLY, their latest creation for Area Dedic. The name refers to the playful world of childhood, where POP is the name of the table that accompanies the chair.

The shape is fluid, The wide facades open up in the front with a comfortable seat thus creating a double visual impact underlined by the variable thicknesses and by the geometric décoration of that enriches the lateral faces.

Lolly and Pop are a compact, functional and fantastically comfortable. The polyurethane skin makes the product soft to touch, waterproof, durable and well-finished. Lolly and Pop are non-toxic, hygienical and fireproof in compliance with main laws. The core is flexible and not deformable. Lolly Pop collection is especially suitable for the contract market.

2bd design studio

It is the trade name for the work of Mara Picco and Roberto Foschia. The former was born in Luxemburg in 1975, graduated in Industrial Design at the European Design Institute in Milan and completed his training with a Masters in Marketing and Communications at the Communications Academy in Milan. The latter was born in Friuli in 1948. Designer in the Research and Design Centre of SELECO/Zanussi, he has had his own studio since 1986. In 1973 he obtained the "Sehen und Horen - Design und Kommunikation" prize for the Q9 television". Two different and complementary professionals who have successfully worked together since 2004, concerned with Design, Interiors and Graphics.

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